

**Report on Media Facilitation for
the Africa Pastoral Markets Development Platform (APMD) Project Stakeholder's Inception and Official Launch Workshop**

Date: January 15-17, 2025

Venue: Villa Rosa Kempinski, Nairobi Kenya

Prepared for: African Union Inter – African Bureau of Animal Resources (AU-IBAR)

Prepared by: Mr Suleiman Mbatiah, sirmbatiah@gmail.com



Background

The African Union's Inter-African Bureau for Animal Resources (AU-IBAR), a technical office of the African Union Commission, promotes sustainable development of Africa's animal resources. AU-IBAR envisions an integrated, prosperous, and peaceful Africa, leveraging animal resources to enhance nutrition, food security, and well-being. Collaborating with Regional Economic Communities (RECs) and stakeholders, it leads transformative initiatives in livestock, fisheries, and wildlife sectors.

Supported by the Bill & Melinda Gates Foundation, AU-IBAR implements the African Pastoral Markets Development (APMD) Platform, a 4-year initiative fostering market-driven transformations in pastoralism. The platform integrates pastoral communities into livestock markets, advancing agricultural transformation through stakeholder collaboration.

From January 15-17, 2025, the APMD Platform Stakeholders' Inception and Launch Workshop at Villa Rosa Kempinski, Nairobi, convened policymakers, partners, and stakeholders, marking a milestone in enhancing food security and economic growth among Africa's pastoral communities.

Objective

The primary objective of media facilitation at the APMD Stakeholder Inception and Launch Workshop was to enhance the visibility and understanding of the African Pastoral Markets Development (APMD) Platform. It aimed to secure comprehensive media coverage of the workshop and project launch while effectively communicating the platform's transformative potential to local, regional, and international audiences. Additionally, the engagement sought to strengthen relationships with media stakeholders, fostering opportunities for future collaborations.

Deliverables

The following deliverables were accomplished during the workshop:

Digital/Online

AU-IBAR launches initiative addressing challenges by pastoral communities

<https://www.capitalfm.co.ke/news/2025/01/au-ibar-launches-initiative-addressing-challenges-by-pastoral-communities/>

AU-IBAR Launches Transformative African Pastoral Markets Development Platform

<https://mountkenyentimes.co.ke/au-ibar-launches-transformative-african-pastoral-markets-development-platform/>

Experts call for concerted efforts to address challenges in livestock sector

<https://www.the-star.co.ke/news/2025-01-16-experts-call-for-concerted-efforts-to-address-challenges-in-livestock-sector>

AU-IBAR Launches Landmark African Livestock Marketing, Development Platform Initiative

<https://nipashebiz.co.ke/african-pastoral-livestock-market-development-platform-launched-in-nairobi-to-transform-livestock-trade-across-africa/>

Pastoral livestock sector lags behind on value addition

<https://www.standardmedia.co.ke/health/amp/national/article/2001509663/pastoral-livestock-sector-lags-behind-on-value-addition>

Robust Data Ecosystem Needed To Boost Africa's Livestock Pastoral Sector

<https://mountkenyentimes.co.ke/robust-data-ecosystem-needed-to-boost-africas-livestock-pastoral-sector/>

Mueke roots for multi-sectoral partnerships to address hurdles in livestock sector

<https://www.capitalfm.co.ke/news/2025/01/mueke-roots-for-multi-sectoral-partnerships-to-address-hurdles-in-livestock-sector/>

Africa's Livestock Industry Gets a Boost with the Launch of Development Platform

<https://www.newline.co.ke/africas-livestock-industry-gets-a-boost-with-the-launch-of-development-platform/>

Kenya and Nigeria Champion Livestock Sector Transformation at APMD Launch

https://www.operanewsapp.com/ke/en/share/detail?news_id=7bf05d3b8ffc460caff63cad15cfb442&news_entry_id=s59de6a5c250119en_ke&open_type=tanscoded&request_id=news_3304611e-e872-4fc7-a0aa-2f41264163a9&from=news

AU-IBAR Launches APMD Platform To Transform African Livestock Trade

<https://africatimesnetwork.co.ke/au-ibar-launches-apmd-platform-to-transform-african-livestock-trade/>

Africa's Pastoral Livestock Marketing & Development Platform Launched

<https://kilimonews.co.ke/general-news/africas-pastoral-livestock-marketing-development-platform-launched/>

TELEVISION

AU-IBAR launches Pastoral Market Development platform

<https://www.youtube.com/watch?v=c0KGlvNDNp4>

Kenya to start exporting livestock and meat to eight African countries

<https://www.youtube.com/watch?v=MomU2ow-KeA>

Mahitaji ya nyama na maziwa Afrika kuongezeka 2050

<https://www.youtube.com/watch?v=WGzyVc8Yb6o>

VILINGI WA MAUVOO 7PM 18TH JANUARY 2025 WINAKE CAROL MUTETI (*AU-IBAR'S APMD Platform Launch Story at Minute 48:45 in the bulletin*)

https://www.youtube.com/live/M90D6bau2_E

Enhancing livestock trade: New era for livestock development, Africa

<https://www.youtube.com/watch?v=KUJScJcFnJg>

Koyai tuyet stakeholders chetinyegei ak mungaretab banyek kongalalen agobo kabaraetab mungaranoto #KassNews

<https://www.facebook.com/watch/?v=1135809564872329&rdid=TcwdT7UG26UD2TvP>



K24 News Bulletin (AU-IBAR'S APMD Platform Launch Story at Minute 18:23 in the bulletin)

<https://www.facebook.com/share/v/18YfAYBygo/>



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VALUE ADDITION

AU unveils platform to enhance pastoral economies, income

AGATHA NGOTHO / The African Union has launched a new platform aimed at transforming and empowering pastoralists.

The African Pastoral Markets Development platform is designed to enhance productivity, foster market integration, and unlock investment opportunities for pastoral communities.

Dr Christopher Wanga, director of Livestock Policy, Research and Regulations at the Ministry of Agriculture and Livestock Development, said that the platform comes at a pivotal moment for Kenya's livestock sector.

He said the sector is crucial for the nation's flagship initiatives, including improvement of dairy industry, development of meat value chains and the transformation of the leather industry.

Wanga spoke on Friday during the APMD launch, where he represented Principal Secretary Jonathan Mweke.

The initiative will be implemented in Kenya and Nigeria over the next four years.

The APMD is spearheaded by the African Union's Inter-African Bureau for Animal Resources (AU-IBAR) with support from the Bill & Melinda Gates Foundation. It aims to create an enabling environment for pastoralism.

Its goals include integrating pastoralists into livestock markets, fostering investment cycles within the value chain, ensuring business resilience and improving accessibility of livestock-derived products for consumers. Wanga said for Kenya to double milk production, expand meat exports and increase utilization of

Robust Data Ecosystem Needed To Boost Africa's Livestock Pastoral Sector

By: Saleman Mbatia
@shalemanmbatia

Worth Noting:

The assessment, spearheaded by the African Union Inter-African Bureau for Animal Resources (AU-IBAR), aims to enhance the efficiency and sustainability of livestock markets in the Horn of Africa (HoA) and the Sahel region through its African Pastoral Market Development (APMD) Platform.

During the Stakeholders Inception and Official Launch Workshop of the APMD Platform held in Nairobi last week, Dr. Ahmed Abu Sin, Executive Director of Partners in Development Services (PDS), Sudan, highlighted the challenges posed by the lack of reliable data.

There is an urgent need for a robust data ecosystem to support sustainable pastoral livestock sector policymaking and development in Africa, according to a baseline assessment conducted in Kenya and Nigeria.

The livestock industry in Africa plays a critical role in the continent's economic growth, contributing approximately 35 per cent of the agricultural gross domestic product (GDP) in sub-Saharan Africa, underscoring its significance. However, challenges related to data accessibility and infrastructure continue to hinder its full potential.

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During the Stakeholders Inception and Official Launch Workshop of the APMD Platform held in Nairobi last week, Dr. Ahmed Abu Sin, Executive Director of Partners in Development Services (PDS), Sudan, highlighted the challenges posed by the lack of reliable data.

"The absence of a comprehensive database has hindered governments from accurately assessing livestock numbers, production values, and trade metrics," he emphasized.

While Kenya and Nigeria have comparatively developed frameworks, the assessment revealed persistent challenges in implementation, data accessibility, and disease monitoring. In the Sahel Cluster, which includes Nigeria as the primary focus alongside Burkina Faso, Cameroon, Chad, and Niger, the study noted that the livestock sector employs 80 per cent of the population. However, the accuracy and timeliness of disease-related data remains problematic.

Dr. Abu Sin pointed out that agricultural and livestock censuses across the continent often fail to provide a full picture of pastoral production systems. Incomplete and infrequent data collection by national governments further compounds the issue. Inadequate infrastructure, low dig-



Stakeholders attending the inception and official launch workshop of the APMD Platform held in Nairobi last week. Photo: Saleman Mbatia

ital literacy, and limited mobile network coverage exacerbate the lack of access to real-time data.

The study identified significant gaps in areas such as mobility patterns of pastoralists, disease surveillance, livestock population data, cross-border trade metrics, and the environmental impact on rangeland management.

Entities such as AU-IBAR, AARIS, LDHD, and A.I.V.E. are working to support national platforms in improving the exchange of animal resource data. These efforts aim to enhance policymaking, manage genetic livestock data, and foster sustainable development in the sector.

In her opening remarks, Dr. Hayan Saleh, Director of AU-IBAR, underscored the pivotal role of the pastoral sector. She stated, "Across the continent, millions

of livelihoods depend on pastoralism, a sector that contributes significantly to national economies, regional trade, and food security. Yet, this sector faces persistent challenges, including limited access to formal markets, inadequate value addition, and insufficient integration of pastoral communities into broader economic frameworks. Climate change further exacerbates these vulnerabilities, necessitating a more coordinated, market, and innovative response."

Dr. Saleh highlighted the transformative potential of the APMD Platform, founded on three strategic pillars: strengthening the enabling policy environment, integrating the pastoral private sector into livestock marketing, and developing functional data ecosystems. She noted that these pillars are supported by

cross-cutting themes such as gender inclusivity, food and nutrition security, and climate resilience.

Dr. Saleh emphasized the role of Kenya and Nigeria as "Lighthouse Countries," demonstrating the significant potential of the pastoral sector to drive economic growth and foster regional integration.

These countries, identified as centers of excellence, will spearhead innovative solutions and share valuable insights with neighboring countries in the Horn of Africa and Sahel regions, referred to as "Strategic Outreach Countries." This approach aims to enhance the regional implementation and impact of the APMD Platform.

AU-IBAR Launches Transformative African Pastoral Markets Development Platform

By Cecilia Mutha
@CeciliaMutha

In a bold move to revolutionize the pastoral market ecosystem across Africa, the African Union Inter-African Bureau for Animal Resources (AU-IBAR) has launched the African Pastoral Markets Development (APMD) Platform.

The launch took place during a Stakeholder Inception Workshop held on Friday bringing together a diverse group of participants at the forefront of livestock development in the continent.

The platform aims to enhance the livelihoods of pastoral communities, particularly in the Horn of Africa and the Sahel regions, by addressing systemic challenges in livestock trade. Through innovative business models, robust policy frameworks, and enhanced knowledge-sharing mechanisms, the initiative seeks to foster sustainable practices and equitable economic growth.

The event featured representatives

from Regional Economic Communities (RECs) such as COMESA, EAC, ECCAS, and ECOWAS. These organizations play a crucial role in shaping the policies and infrastructure necessary for cross-border trade and livestock development. Government officials, financial and development partners, pastoral livestock keepers, traders, and leading research institutions were also in attendance, underscoring the collaborative nature of the initiative.

Among the speakers was Yousuf Mamo, a senior animal production and health officer from Zambia, representing the COMESA region. He emphasized the need to improve

livestock and veterinary services across COMESA member states, noting, "The future of pastoral livelihoods hinges on our ability to strengthen veterinary services, enhance disease control, and create robust market linkages."

The APMD Platform aims to tackle long-standing barriers that have hindered the growth of pastoral markets, such as inadequate infrastructure, limited access to finance, and fragmented policy frameworks.

By fostering innovation and regional cooperation, the platform seeks to enable pastoral communities to better access markets, enhance productivity, and withstand climate shocks that threaten their livelihoods.

During the workshop, discussions centered on innovative approaches to strengthening pastoral value chains. Participants explored solutions such as mobile technology for market information, improved animal health services, and capacity-building initiatives for pastoralists and traders.

The Horn of Africa and the Sahel regions were spotlighted as areas of urgent need, given their heavy reliance on pastoralism and vulner-

ability to climate change. The APMD Platform is expected to play a pivotal role in building resilience among pastoral communities by promoting sustainable practices and diversifying income sources.

Key financial and development partners also pledged their support during the event. "This initiative represents a critical step in addressing the socio-economic challenges faced by millions of pastoralists," said one participant from a leading



Yousuf Mamo, a senior animal production and health officer from Zambia, urging livestock to the world.

development organization.

As the APMD Platform begins its work, the focus will remain on forging regional partnerships and ensuring that the voices of pastoralists are central to decision-making processes. Yousuf Mamo's call to action resonated throughout the workshop, as he urged stakeholders to work collaboratively to deliver tangible benefits to communities that depend on livestock for their survival.

The official launch of the APMD Platform marks the beginning of a transformative journey for Africa's pastoral market ecosystem. With the collective commitment of governments, organizations, and practitioners, the initiative has the potential to reshape livelihoods, enhance food security, and drive sustainable economic development across the continent.

floods, droughts and other disasters.

"There are many hungry Kenyans who are in need of assistance. We do not want a situation in which relief food has to be imported," he said, adding that the strategy is in line with the Bottom Up Economic Transformation Agenda, which seeks to improve farmers' profit.

The Ahero Irrigation Scheme in Kano plains produces approximately 22,000 tonnes of rice every year.

Elizabeth Ojina

Expert calls for livestock databases on continent



Huyam Salih. WILFRED NYANGARESI | NATION

Africa has a deficit of livestock databases, making it difficult for governments to address challenges facing the sector. According to the African Union InterAfrican Bureau for Animal Resources (AU-IBAR), animal data collection is crucial in boosting and helping revamp the livestock industry.

"A deficit in data makes it difficult to identify and seal gaps," said Huyam Salih, the AU-IBAR chief, adding that with a comprehensive database of animals, stakeholders in the value chain would be able to mobilise resources and support farmers.

"The livestock database will help identify gaps, investment opportunities and ways in which farmers – especially pastoralists who contribute significantly to the meat chain – will benefit through funded projects," Dr Salih said.

Kenya is one of the many African

countries that lack a comprehensive livestock database, KEMLEIC Chief Executive Nicholas Ng'andu said.

Africa has a GDP of \$1.2 trillion (Sh387.75 trillion). Ng'andu said Kenya should continue exploring new African markets in order to boost the livestock sector. Families in northern Kenya counties rely on livestock for their livelihoods. "We must continue engaging our neighbours and other African nations as most countries on the continent do not demand import licences as long as the products meet global standards," Ng'andu said.

He added that Kenya has many meat export business opportunities. Traditional export markets for meat and products are the United States, Saudi Arabia, Kuwait, Oman and Bahrain. Exported meat and products are beef, mutton and chicken. Additionally, Kenyan farmers buy and sell animals to and from neighbouring countries. Kenya, for instance, buys goats from Somalia and sells camels to Sudan.

It sources sheep from Tanzania and cattle from Uganda and Sudan.

Apart from exporting meat, meat products and live animals, Kenya has begun selling hides and skins to West African countries, including Nigeria, Ghana and Ivory Coast.

Live animals are sold to Egypt, Mauritius, Oman, Ng'andu said. Kenya has eight slaughterhouses and



The four-year project promises to revolutionise pastoralism by integrating pastoral communities into competitive livestock markets. FILE

Pastoralists welcome APMD initiative launch

■ by George Kebaso
@PeopleDailyKe

Pastoralists are celebrating the launch of the African Pastoral Markets Development (APMD), an initiative currently in its pilot stage in Kenya and Nigeria.

This four-year project, backed by the Bill and Melinda Gates Foundation and spearheaded by the African Union's Inter-Africa Bureau for Animal Resources (AU-IBAR), promises to revolutionise pastoralism by integrating pastoral communities into competitive livestock markets.

Christopher Wanga, Director of Livestock Policy, Research and Regulations at the Ministry of Agriculture and Livestock, is optimistic about the initiative.

"This project comes at a crucial time for the livestock sector in Kenya. We are focusing on three flagship interventions: improving the dairy industry, enhancing the meat value chain, and transforming the leather sector. These efforts are aimed at doubling milk supply, expanding both local and export meat markets, and boosting leather utilisation," he said at the launch in Nairobi.

Wanga highlighted how the APMD platform aligns with Kenya's National Livestock Master Plan, which is designed to guide targeted investments in the sector. "The Livestock Master Plan emphasises accurate data collection, allowing us to make informed, county-specific decisions. This ensures interventions are grounded in evidence, creating a platform where pastoralists can secure better returns on their investments," he explained.

He also noted that the initiative is supported by a collaborative framework between county and national governments, making it a comprehensive and inclusive approach.

One of the critical challenges for the livestock sector in Kenya has been addressing animal feed shortages.

Wanga disclosed that the Ministry has plans to develop 450 feedlots across arid and semi-arid counties through public-private partnerships. "This will alleviate the perennial feed crisis that pastoralists face, ensuring a more reliable feed supply for their livestock," he added.

In addition to feed shortages, livestock diseases pose a significant threat to pastoral communities

Huyam Salih, Director of AU-IBAR, underscored the transformative potential of the APMD initiative.

"This project aims to foster sustainable livelihoods for pastoral communities through innovative business models, enhanced policy frameworks, and knowledge-sharing mechanisms. It is pivotal for enabling market-driven transformations and fostering inclusive agricultural growth across Africa," she said.

Salih added that the project's focus on women, youth, food security, and climate resilience would bring significant social and economic benefits.

The APMD initiative operates under three core pillars: strengthening policy environments, integrating the private sector into pastoral livestock markets, and creating functional data ecosystems.

Additionally, it incorporates cross-cutting objectives, including empowering women and youth, improving food security, and enhancing climate resilience in pastoral areas.

Pastoralists, government officials, development partners, and stakeholders from across Africa attended the launch, signalling a shared commitment to the initiative's success.

Radio

KAYU FM - <https://mab.to/t/XOlrD2Eumsi/eu1>

TAACH FM <https://mab.to/t/Vxenzmb6ILN/eu1>

NOTE: More links and attachments will be shared once articles are published or aired. Several pieces are currently pending publication. Articles that were pending in previous workshops have since been submitted.

Recommendations

To improve the effectiveness of future workshops and ensure sustained engagement with stakeholders, the following recommendations are suggested:

1. Training Journalists on AU-IBAR and the APMD Platform

- Conduct specialized workshops to educate journalists about AU-IBAR operations and the APMD Platform. This will enhance their understanding and ability to report effectively on its objectives and achievements.

2. Knowledge Management and Focal Points

- Assign knowledge management focal persons in lighthouse countries - Kenya and Nigeria, particularly as the APMD Platform transitions to its implementation phase. These individuals will help document and share success stories to showcase impact.

3. Localized Communication Efforts

- Establish a network of representatives or commissioned officers trained to engage with local communities in their native languages. This can be achieved by building a critical mass of trained individuals to disseminate relevant information effectively at the grassroots level.

4. Diverse and Broader Media Coverage

- Arrange field visits for journalists and media professionals to interact directly with pastoral livestock keepers, traders, fodder growers, and feed manufacturers. This will provide a richer and more comprehensive understanding of the industry and its challenges.

5. Monitoring and Follow-Up Mechanisms

- Develop mechanisms to follow up with journalists, enabling them to monitor the progress and implementation of action plans formulated during the workshops and the overall project.

6. Training and Capacity Building for Communication and Advocacy

- Offer training sessions to stakeholders to improve their communication and advocacy skills.

Conclusion

The media engagement for the Africa Pastoral Markets Development Platform (APMD) Project Stakeholder's Inception and Official Launch Workshop effectively achieved its objectives by providing comprehensive coverage, thorough documentation, and impactful dissemination of key outcomes.

This report includes a curated list of journalists, which can serve as a valuable resource for enriching AU-IBAR's media database for future engagements. Additionally, the Media and Campaign Plan utilized for the success of this engagement is attached and can be adopted as a template for similar initiatives moving forward.

By implementing the recommendations outlined in this report, AU-IBAR can further refine its media strategies, enhance communication with stakeholders, and increase the visibility of its initiatives. These efforts will not only strengthen future workshops but also foster a more informed and engaged community, ultimately advancing the objectives of the APMD Platform.

Media and Campaign Plan

Media Engagement for the Stakeholders' Inception and Official Platform Launch Workshop

Venue: Villa Rosa Kempinski, Nairobi - Kenya

Date: 15th – 17th January, 2025

1. Objectives

The media and campaign plan aims to:

- Enhance visibility and understanding of the African Pastoral Markets Development (APMD) Platform.
- Ensure comprehensive media coverage of the workshop and project launch.
- Effectively communicate the transformative potential of the APMD Platform to local, regional, and international audiences.
- Strengthen relationships with media stakeholders for future collaborations.

2. Pre-Workshop Activities

2.1. Media and Stakeholder Engagement

- **Identification of Media Outlets:**
 - Target at least five major newspapers, three TV stations, and two radio channels with regional coverage.
 - Include digital platforms and influencers with a focus on development and agriculture.
- **Engagement Strategy:**

- Send invitations to media houses, journalists, and influencers by 5th January 2025.
- Follow up with personalized calls and emails to confirm attendance and accreditation.
- **Press Release Preparation:**
 - Draft and distribute a detailed press release highlighting the workshop objectives, AU-IBAR's role, and the significance of the APMD Platform.
- **Press Kits:**
 - Prepare press kits containing:
 - Workshop agenda.
 - Fact sheets on APMD Platform objectives, service offerings, and expected outcomes.
 - Key messaging aligned with the Livestock Development Strategy for Africa (LiDeSA) and the Policy Framework for Pastoralism in Africa.

3. Workshop Activities

3.1. Real-Time Event Coverage

- **Live Social Media Updates:**
 - Post updates, photos, and quotes from key speakers on AU-IBAR's social media platforms during the event.
 - Use dedicated hashtags (e.g., #APMDLaunch, #AfricanPastoralMarkets) for engagement tracking.
- **Traditional Media Coordination:**
 - Facilitate interviews with key stakeholders for TV and radio.
 - Arrange on-site media briefings with subject matter experts to ensure accurate reporting.
- **Content Creation:**

- Develop and disseminate daily updates, including short articles and video clips highlighting key discussions and outcomes.
- Capture high-quality photos for media use and social media engagement.

4. Post-Workshop Activities

4.1. Comprehensive Media Report

- Compile a detailed report covering:
 - Media coverage metrics (e.g., number of articles, broadcasts, social media reach).
 - Analysis of messaging impact and audience engagement.

4.2. Follow-Up and Continued Engagement

- Address follow-up questions from journalists and media outlets.
- Share post-event press releases summarizing workshop outcomes and stakeholder commitments.

4.3. Recommendations

- Provide a roadmap for sustained media engagement, including lessons learned and strategies for leveraging media for future APMD Platform activities.

5. Deliverables Timeline

Activity	Responsible Party	Timeline
Finalize media list and send invitations	Media Engagement Facilitator	By 5th January 2025
Draft and distribute press release	Media Engagement Facilitator	By 7th January 2025
Prepare press kits	Media Engagement Facilitator	By 10th January 2025

Activity	Responsible Party	Timeline
Real-time updates and on-site coverage	Media Engagement Facilitator and AU-IBAR	15th – 17th January 2025
Compile media coverage report	Media Engagement Facilitator	By 20th January 2025

End of Plan

Prepared by

Media Engagement Officer

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Annex 2

MEDIA ATTENDANCE LIST

Stakeholder Inception Workshop and the Official Launch of the African Pastoral Markets Development (APMD) Platform.

January 15-17, 2025 at Villa Rosa Kempinski, Nairobi - Kenya

No	NAME	MEDIA HOUSE	EMAIL	PHONE
1	Zainab Wandati	NTV	zwandati@ke.nationmedia.com	0727861939
2	Sammy Waweru	Daily Nation	swaweru@ke.nationmedia.com	0725631870
3	Paul Mbugua	Standard	pmbugua@standardmedia.co.ke	0728002050
4	Benson Rioba	KBC	bensonrioba@yahoo.com	0726160283
5	Bernard Koech	KBC	Benard4koech@gmail.com	0727436344
6	Sabina Bututu	KBC	moutisabina@gmail.com	0713214339
7	Benard Orwongo	Standard	benradnyangweso@gmail.com	0714770833
8	Agatha Ngotho	The Star	angotho@gmail.com	0721247570
9	Christine Wanjiru	TV47	cwanjiru@capemedia.co.ke	0793032263
10	Phylis Wairimu	TV47	wphylis970@gmail.com	0746462211
11	Mukabi Anastacia	TV47	anamukabi@gmail.com	0742563403
12	James Wanzala	The Standard	wanzalajames@gmail.com	0728359226
13	George Kebaso	People Daily	georgekebaso2@gmail.com	0721774198

